

MAX DECUNA

GRAPHIC DESIGNER

CONTACT

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decunaportfolio
(630) 432-2868

EDUCATION

Bradley University | Peoria, IL
August 2015 – May 2019
Graphic Design/Marketing

Study Abroad | London, UK
J-Term concentration
in Graphic Design
January 2019

SKILLS

InDesign
Illustrator
Photoshop
Premiere Pro
Basic HTML & CSS
MacOS + PC
Procreate

EXPERIENCE

DESIGN SPECIALIST | Huron Consulting
Chicago, IL May 2021 – Present

- Develops original graphics within Huron's standard brand to support sales proposals, presentations, and other assets
- Leverages available graphics, templates, and design knowledge to create new on-brand graphics
- Creates video assets for the Healthcare Growth Enablement Team and other enterprisewide industries
- Writes, edits, and tests HTML email templates for the Growth Enablement sales platform, Seismic
- Enhances current layout designs for sales proposals, sales presentations, project summaries, and other sales assets

GRAPHIC DESIGNER/MARKETING ASSISTANT | eBizUniverse Inc.
Schaumburg, IL December 2020 – March 2021

- Created, laid out, and designed graphics for digital media
- Designed and rendered logos for clients to establish brand identity
- Client Management and Miscellaneous Tasks for Clients
- Assisted with creative photo/video shoots and editing
- Researched and developed various marketing methods to promote social media advertisements/SEO

GRAPHIC LAYOUT SPECIALIST | Freeman Company
McCook, IL October 2019 – June 2020

- Prepared and laid out graphic proof orders for print production
- Communicated with Account Executives and clients on graphics and layouts
- Handled revisions and approved artwork
- Designed print collateral for trade shows/exhibitions (Marketing Booths, Banners, Signage, Standing Structures)

ORGANIZATIONS

RESIDENTIAL ADVISOR | Bradley University Residential Living
Peoria, IL August 2017 – May 2019

- Promoted community and tolerance in the residence halls among 40 students
- Fostered community and enthusiasm on the floor and within staff
- Organized floor programs encouraging social, cultural, and educational awareness
- Trained and handled for emergency situations regarding alcohol, sexual assault, and diversity and inclusion